

**CURRICULUM VITAE**  
**DEBORAH LYNN PUNTENNEY, PH.D.**

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**CURRENT AFFILIATIONS**

**Associate Director**—Asset-Based Community Development Institute, Northwestern University (2007-2008), Evanston, IL.

**Research Assistant Professor**—School of Education and Social Policy (2005-2008), and Institute for Policy Research (2001-2003), Northwestern University, Evanston, IL.

**Adjunct Faculty**—School of Social Services Administration, University of Chicago (2005-2008), Chicago, IL.

**President**—Institute for Social Justice, Consulting and Research (1992-2008), Evanston, IL.

**EDUCATION**

**Ph.D.** The Graduate School—Northwestern University, Evanston, Illinois. Doctor of Philosophy in Human Development and Social Policy. Emphasis in Social Policy.

**M.A.** The Graduate School—Northwestern University, Evanston, Illinois. Master of Arts in Human Development and Social Policy. Emphasis in Social Policy.

**B.A.** California State University at Humboldt, Arcata, California. Bachelor of Arts in Textile Arts, Cum Laude. Major in Fine Arts; minor in Women's Studies.

**PUBLICATIONS**

Neighborhood Approaches to Asset Mobilization: Building Chicago's West Side (with J. Kretzmann). In A. Goetting and G. P. Green (Eds.), *Mobilizing Communities: Asset Building as a Community Development Strategy*. Philadelphia: Temple University Press, 2009.

Women's Biggest Contribution: A View of Social Change (with C. Grumm and E. Katz Kishawi). In E. Clift (Ed.), *Women, Philanthropy and Social Change: Visions for a Just Society*. Medford, MA: University Press of New England, 2005.

Asset Building and Community Development, G. P. Green & A Haines. Thousand Oaks, CA: Sage (2002). Book review in the *Journal of the American Planning Association*, 68, (3), 2002.

Working at the Margins: Poor Mothers and Survival in the Inner City. In R. Hodson (Ed.), *Marginal Employment: Research in the Sociology of Work*. Stamford, CT: JAI Press, 2000.

The Work of Mothers: Strategies for Survival in an Inner-City Neighborhood. *Journal of Poverty*, 3, (4), 1999.

Welfare Reform in Illinois: Recent Efforts in the Context of the National Debate (with D. Lewis & C. George). In L. Joseph (Ed.), *Families, Poverty, and Welfare Reform*. Chicago: Harris Graduate School of Public Policy Studies, University of Chicago, 1999.

The Impact of Gang Violence on the Decisions of Everyday Life: Disjunctions Between Policy Assumptions and Community Conditions. *Journal of Urban Affairs*, 19, (2), 1997.

## **RESEARCH EXPERIENCE**

**Principal Investigator** (2008–present) for the *Women, Power, and Politics Evaluation* of the International Museum of Women in San Francisco. Evaluating the impact of an online exhibition of historical and contemporary works from the academic, social, and cultural domains, and the corresponding online discussion forum. Currently designing the evaluation model which will include an on-line survey and interviews with visitors, as well as review of website metrics.

**Principal Investigator** (2007–present) for the *Impact Evaluation* of KaBOOM! in Washington, DC. Evaluating the impact of the KaBOOM! playground model of community building in six regions across the US and Canada. Designed the evaluation model using case studies and survey research as the primary methods; conducting face-to-face interviews with community groups that participated in the KaBOOM! process; developing case studies to highlight the unique elements of the model; comparing impact across regions and community type to identify lessons learned from the process; developing interim and final reports.

**Principal Investigator** (2006–present) for the *Imagining Ourselves Evaluation* of the International Museum of Women in San Francisco. Evaluating the impact of an online exhibit of international works of film, visual, and language arts by women, and the corresponding discussion forum. Designed the evaluation model; conducted interviews with contributors, donors, global advisory members, and museum administrators; developed an on-line survey for exhibit viewers; analyzed data; developed reports and participated in dissemination of the findings.

**Research Associate** (2005–2007) for the *After School Matters Evaluation* of the After School Research program at Northwestern University. Coordinated the evaluation of an after-school program for at-risk high school students in low-income Chicago neighborhoods. Participated in the design of the research, including theoretical framing, survey design, and model testing; conducted observations in program classrooms and developed corresponding case studies; managed activities of graduate research assistants; developed and deployed an on-line survey for student respondents; developed datasets and analyzed data.

**Principal Investigator** (1992–present) for the *Chicago Connections* programs of the Heartland Alliance of Chicago. Funded by the U.S. Department of Housing and Urban Development, the Illinois Department of Human Services, and the Chicago Department of Human Services. Maintained project databases for seven programs providing social services to homeless families and low-income individuals. Designed research and client monitoring system and databases; analyzed data; developed reports and participated in dissemination of the findings.

**Principal Investigator** (2001–2006) for the *Making the Case: A Learning and Measurement Tool for Social Change* research project of the Women’s Funding Network of San Francisco. Funded by the California Wellness Foundation, the Marguerite Casey Foundation, the Girls Best Friend Foundation, and the W.K. Kellogg Foundation. Developed and tested a tool for measuring social change outcomes of investments made by member funds and their grantee partners; advised on translating the tool for online format; developed and delivered training for face-to-face and web-based interactive formats; developed reports and participated in dissemination of the findings.

**Principal Investigator** (2002–2004) for the *Aging Well in Greater Lyons Township* project of Lyons Township, Illinois. Funded by the Community Memorial Foundation, the Suburban Area Agency on Aging, the Township of Lyons, and the Chicago Community Trust. Designed and implemented a citizen-engagement project emphasizing healthy aging in place; trained stakeholders to survey 480 households; supervised project database including GIS mapping; analyzed data; developed reports and participated in dissemination of the findings.

## **RESEARCH EXPERIENCE (continued)**

**Principal Investigator** (2001–2004) for the *New Wealth, Women, and Philanthropy Evaluation* project of the Women’s Funding Network of San Francisco. Funded by W.K. Kellogg Foundation and David and Lucille Packard Foundation. Designed and implemented an evaluation of a project that tested strategies for engaging high-level donors to women’s foundations; helped translate the evaluation into workbooks; developed reports and participated in dissemination of the findings.

**Director of Research and Publications** (1991–2004) for the Asset-Based Community Development Institute at Northwestern University. Funded by the Chicago Community Trust. Developed case studies, reports, and publications; hired and managed staff and research fellows; developed grant proposals; designed and implemented strategies for government, university, and non-profit entities; advised development projects nationally and internationally; .

**Co-Principal Investigator** (2001–2003) for the *Mobilizing Local Associations for Healthy People 2010* project of the Regional Director of the U.S. Public Health Service, Region V, Illinois. Funded by the U.S. Department of Health and Human Services. Designed, developed, coordinated, and facilitated a citizen-engagement project emphasizing innovative ways of improving the health of local populations; developed tools and processes and monitored local implementation; trained stakeholder groups; developed reports and participated in dissemination of the findings.

**Principal Investigator** (1999–2001) for the *Funding Initiative to End Violence Against Women and Girls* project of the Chicago Foundation for Women of Chicago. Funded by Dominick’s and the Chas. Levy Company. Evaluated an initiative to increase grantmaking in Chicago to programs addressing issues of violence against women and girls; interviewed key participants; reviewed historical documents; developed reports and participated in dissemination of the findings.

**Principal Investigator** (1999–2000) for the *Organizational Development and Health Professions Curriculum* projects of the Center for Health Professions of Saginaw, Michigan. Funded by St. Mary’s Medical Center. Analyzed the Center’s community engagement model and health professions curriculum for student and community relevance; interviewed students, faculty, and community participants; developed reports and participated in dissemination of the findings.

**Principal Investigator** (1998–1999) for the *Healthier Communities Initiative* of the cities of Cudahy, Oak Creek, South Milwaukee, and St. Francis, Wisconsin. Funded by St. Luke’s South Shore Medical Center and Helen Bader Foundation. Designed and conducted a survey of 529 individuals in four cities in metropolitan Milwaukee on individual social capital and community engagement; surveyed local associations, organizations, and institutions on their community engagement practices; developed reports and participated in dissemination of the findings.

**Co-Principal Investigator** (1997–1999) for the *Welfare Reform Impact* project of the Chicago Department of Human Services. Developed a tracking and monitoring system for service requests from the department and its delegate agencies during the implementation of the 1996 federal welfare reform legislation; monitored and analyzed data; developed project reports.

**Co-Principal Investigator** (1997–1998) for the *Taking Action in Savannah Communities* project of the Savannah, Georgia. Funded by the City of Savannah. With city planners, designed and implemented a sustainable development project for neighborhoods; conducted a survey of 627 households and businesses; trained stakeholders in asset-mapping and provided ongoing technical support; analyzed data; developed reports and participated in dissemination of the findings.

## **RESEARCH EXPERIENCE (continued)**

**Research Associate** (1992–1997) for the court-appointed monitor of the *Norman Consent Decree* of the United States District Court for the Northern District of Illinois. Analyzed Illinois Department of Child and Family Services data in terms of agency compliance with court-ordered activities related to service provision to low-income families; developed project reports.

**Principal Investigator** (1992–1995) for the *Developing Internal Markets* project of the Dearborn Homes Resident Management Corporation of Chicago. Funded by the Amoco Foundation. Designed and conducted a survey of 429 households on various aspects of living in a public housing community; generated project financial support; developed and maintained a project database and analyzed data; developed reports and participated in dissemination of the findings.

**Principal Investigator** (1994) for the *Community Survey* project of the Truax Area Resident Management Association of Madison, Wisconsin. Funded by the Madison Community Foundation. Designed and conducted a survey of 65 households living in public housing; developed a project database; managed and analyzed data; developed project reports.

**Research Associate** (1993) for the *Persistent Poverty Project* study of the Center for Urban Affairs and Policy Research, Northwestern University. Funded by the Chicago Donor's Forum. Analyzed and created a profile of poverty and related conditions in the 77 Chicago community areas using U.S. Census data; developed reports and participated in dissemination of the findings.

**Research Assistant** (1990–1991) for the *Adult Care Quality Assurance* project of the Center for Health Services and Policy Research, Northwestern University. Funded by the Illinois Department on Aging. Conducted qualitative and survey research across Illinois on quality of care issues; interviewed administrators, employees, and clients of elder care providers, analyzed data.

**Research Assistant** (1989) for the *Exchange of Sex for Crack* project of the Health Sciences Center at the University of Colorado, Denver. Funded by the National Institute on Drug Abuse. Conducted field research in crack houses among female substance abusers regarding sexual practices that placed them at high risk for HIV infection.

## **SELECTED PROFESSIONAL ACTIVITIES**

**Technical Support Provider** (2008–present) for the *Neighborhood Health Status Improvement* grants of the Greater Rochester Health Foundation in Rochester, New York. Delivering training in asset-based community development to representatives of a broad array of local groups; working with five grantee coalitions to engage local residents in the design and implementation of projects and activities to improve neighborhood health; liaising with the foundation on the progress of the grantees' work and assisting in designing subsequent years of the grants program.

**Impact Assessment Consultant** (2008) for the *Philanthropy for Social Justice and Peace* project of the Ford Foundation Working Group on Philanthropy for Social Justice and Peace (a consortium of 10 international foundations). Facilitated a discussion on social justice philanthropy and adapted a European impact assessment model for use in the field of philanthropy.

**Research Advisory Council** (2007–present) for Peace X Peace of Washington, DC, a non-profit that empowers women as a means to promote peace globally. Review and edit research fact sheets designed to inform American women about key issues related to social justice on a global level.

**Curriculum Development Consultant** (2006-2007) for the Grantmaking School of Grand Valley State University of Michigan. Prepared a curriculum on social change for delivery to grantmaking institutions; developed instructor and student materials including all notes, required and supplementary readings, and student engagement exercises.

## **SELECTED PROFESSIONAL ACTIVITIES (continued)**

**Organizational Development Consultant** (2006) for Hennepin County, Minnesota. Developed and delivered workshops on asset-based community development to Hennepin County Department Directors as part of a strategic reorganization of county government. Assessed readiness for systems change; made recommendations for implementation of the assets approach into all aspects of county government.

**Organizational Development Consultant** (2005–2006) for the *Labor Management Audit* project of Christopher House of Chicago. Evaluated the management structure of the Early Child Services department for consistency with the organization’s mission; designed and implemented an electronic system for work tracking; assessed the strengths and weaknesses of human resource systems and processes; developed reports and participated in dissemination of the findings.

**Organizational Development Consultant** (1998–2005) for the *Sustainability of Healthy Organizations for Women* project of the Chicago Foundation for Women of Chicago. Using a participatory research design, developed and tested capacity-building tools among non-profit organizations; facilitated organizational capacity building activities; conducted ongoing project evaluation; developed reports and participated in dissemination of the findings.

**Community Development Consultant** (2001–2003) for the *Restorative Justice Program* of the Administrative Presiding Judge of the Juvenile and Child Protection Resource Section of the Circuit Court of Cook County, IL. Funded by the U.S. Department of Justice. Developed an asset-based citizen-engagement project that emphasized early community intervention in the lives of troubled youth; trained participants and stakeholder group members; developed reports.

**Community Development Consultant** (2002) for the *Discovering and Mobilizing Community Assets* project of Chicago Wilderness, Chicago. Participated in Chicago Wilderness advisory group; designed and facilitated community conversations in four metropolitan Chicago communities about mobilizing local associations toward community-defined goals for enhancing the environment.

**Organizational Development Consultant** (1999–2000) to the *Capacity Building Program* of the Grand Victoria Foundation of Illinois. Designed and facilitated trainings on asset-based organizational sustainability strategies for grantee partners of the foundation.

## **TEACHING AND STUDENT SUPERVISION**

**Northwestern University**, School of Education and Social Policy, Evanston, Illinois.

- Undergraduate course: *The Family and Changing Society* (annually 2007–2009).
- Undergraduate and graduate student thesis advisor, School of Education and Social Policy, 2006-2007.
- Graduate course: *Gender, the Life Course, and Social Policy*; undergraduate course: *Gender and the Life Course*, (1993, 2002, 2005, 2007).
- Undergraduate course in field methods and observing human behavior: *Practicum Analysis Seminar* (1990, 1991, 1995, 1996, 1997).
- Undergraduate course in field methods and action research: *Advanced Workshop in Action Research* (1997, 1998).

**University of Chicago**, School of Social Services Administration, Chicago, Illinois. Graduate student course: *Social Intervention: Policies and Programs* (2005, 2006, 2007, 2008).

**Harold Washington College**, Chicago, IL. Youth Development Practitioner Certification Program course: *Building Sustainable Organizations from the Inside Out* (annually 2003–2008).

## **PRESENTATIONS AT PROFESSIONAL MEETINGS**

*Building Active Communities One Playground at a Time.* Annual meeting of Active Living Research; San Diego, 2009.

*Building Health Kids; Building Health Communities.* Annual meeting of the National Conference on Chronic Disease Prevention and Control; Maryland, 2009.

*Philanthropic Organizations and Participatory Research.* Annual meeting of the Society for the Study of Social Problems; Boston, 2008.

*Forging Relationships Between Communities and Healthcare Organizations.* Annual research meeting of AcademyHealth; Orlando, 2007.

*International Museum of Women: Engaging Global Audiences Online.* Annual meeting of the American Association of Museums; Chicago, 2007.

*Work and Family Life Contextualized in Social and Political Contexts.* Annual meeting of the Society for the Study of Social Problems; Montreal, 2006.

*The Unintended Consequences of Strategic Actions in the Movement to End Violence Against Women.* Annual meeting of the Society for the Study of Social Problems; Philadelphia, 2005.

*The Women's Funding Movement: Investing in Long-Term Change.* Annual meeting of the Society for the Study of Social Problems; San Francisco, 2004.

*Aging Well: An Asset-Based Approach.* Annual joint meeting of the American Society on Aging and National Council on Aging; San Francisco, 2004.

*Victims of Violence: An Expanded Analysis of the Impact of Violence on Women.* Annual meeting of the Urban Affairs Association; Detroit, 2001.

*Community Organizing for Asset-Based Development: Preliminary Findings from a National Working Group.* Annual meeting of the Urban Affairs Association; Detroit, 2001.

*Opening the Door for Citizen Involvement: Engaging Residents in the Planning Process and Beyond.* Annual meeting of the Society for the Study of Social Problems, Washington, DC, 2000.

*Neighborhood Planning from the Capacities Perspective.* Annual meeting of the Association for Public Policy Analysis and Management; New York, 1998.

*Poor Mothers at Work: Family Health Problems, Labor Market, and Caregiving Responsibilities.* Annual meeting of the American Sociological Association; San Francisco, 1998.

*The Work of Mothers: Strategies for Survival in an Inner-City Neighborhood.* Annual meeting of the Society for the Study of Social Problems; San Francisco, 1998.

*Welfare Reform in Illinois: Recent Efforts in the Context of the National Debate.* Annual meeting of the American Sociological Association; New York, 1996.

*The Impact of Gang Violence on the Decisions of Everyday Life.* Annual meeting of the Urban Affairs Association; New York, 1996. Runner-up for the Best Conference Paper Award.

*Forging a Partnership Between a University and Public Housing Resident Organization.* Annual meeting of the Midwest Sociological Society; Chicago, 1996.

## **COMMUNITY-BUILDING WORKBOOKS (non-peer reviewed publications)**

*Discovering Community Power: A Guide to Mobilizing Community Assets and Your Organization's Capacity* (with J. McKnight, J. Kretzmann, & S. Dobrowolski). Evanston, IL: Asset-Based Community Development Institute, Northwestern University, 2005.

*A Guide to Building Sustainable Organizations from the Inside Out*. Chicago: Chicago Foundation for Women, 2000.

*City-Sponsored Community Building: Savannah's Grants for Blocks Story* (with H. Moore). Evanston, IL: Asset-Based Community Development Institute, Northwestern University, 1999.

*Leading by Stepping Back: A Guide for City Officials on Citizen-Centered Community Building* (with H. Moore). Evanston, IL: Asset-Based Community Development Institute, Northwestern University, 1999.

*Newspapers and Neighborhoods: Strategies for Achieving Responsible Coverage of Local Communities* (Ed.), (with J. McKnight & J. Kretzmann). Evanston, IL: Asset-Based Community Development Institute, Northwestern University, 1999.

*A Guide to Creating a Neighborhood Information Exchange: Building Communities by Connecting Local Skills and Knowledge* (with J. McKnight & J. Kretzmann). Evanston, IL: Asset-Based Community Development Institute, Northwestern University, 1998.

*A Guide to Mapping Local Business Assets and Mobilizing Local Business Capacities*, (with J. McKnight & J. Kretzmann). Evanston, IL: Asset-Based Community Development Institute, Northwestern University, 1996.

*A Guide to Mapping Consumer Expenditures and Mobilizing Consumer Expenditure Capacities*, (with J. McKnight & J. Kretzmann). Evanston, IL: Asset-Based Community Development Institute, Northwestern University, 1996.

*A Guide to Mapping and Mobilizing the Economic Capacities of Local Residents* (with J. McKnight & J. Kretzmann). Evanston, IL: Asset-Based Community Development Institute, Northwestern University, 1996.

## **AREAS OF SPECIALIZATION**

Asset-Based Community and Organizational Development.

Program Evaluation

Social Justice and Social Change.

The Sociology of Gender, the Life Course, and Social Policy.

The Sociology of Gender and Work.

Qualitative Research Methods.

Computer Programs: SPSS, Excel, Word, PowerPoint, Access, Adobe, Quask, etc.

## **PROFESSIONAL SOCIETIES**

The Society for the Study of Social Problems.

The American Sociological Association.

The Midwest Sociological Society.

The Urban Affairs Association.

Chicago Women in Philanthropy.

## **HONORS AND FELLOWSHIPS**

Northwestern University, Institute for Policy Research Post-Doctoral Fellowship (1997–1998).

Phi Delta Kappa, Evanston Chapter, Outstanding Dissertation Award (1997).

Northwestern University, Institute for Policy Research Graduate Fellowship. Six year award in support of research (1991–1995; 1996–1997).

Northwestern University Graduate School Alumnae Fellowship. One year award in support of dissertation research (1995–1996).

Northwestern University Research Grant. Cash award in support of dissertation research (1994).

University of Bremen Deutsche Forschungsgemeinschaft International Summer School Fellowship for life course research, Bremen, Germany (1992).

## **OTHER ACTIVITIES**

**Member** of the Board of Directors of Coop Image Group, a Chicago non-profit that organizes Chicago-area artists and youth to build community and civic service through arts education (2007-present).

**Member** of the Northwestern University working group on the Center for Civic Engagement, Evanston, IL (2007-present).

**Member** of the Women's Funding Network Smart Growth consulting team, San Francisco, CA (2004–present).

**Editorial Reviewer** for Sociological Perspectives, University of California Press, California (2002–present).

**Mentor** in the Resource Pool of Ditt Nya Hageby, Sweden (2002–present).

**Editorial Reviewer** for the Journal of Poverty, Haworth Press, New York (2000–present).

**Member** of the Advisory Group for the Apna Ghar/Center for Urban Research and Learning of Loyola University research collaborative, Chicago, IL (2003–2006).

**President** of the St. Francis Courts Condominium Association, Evanston, IL (2003–2004).

**Member** of the Feminist Public Policy Working Group, Northwestern University, Evanston, IL (1992–2001).

**Member** of the Girl's Best Friend Foundation Research Advisory Committee, Chicago, IL (1998–1999).

**Member** of the Welfare Reform Discussion Group, Northwestern University, Evanston, IL (1993–1996).

**Member** of the Illinois Department on Aging Task Force on Adult Care Quality Assurance, Chicago, IL (1991).

## **REFERENCES**

References available upon request.